

Market Round-up

V36 – 22nd February, 2019

General Market News:

- **MSD** has announced plans to start three late-stage studies of **Keytruda** (pembrolizumab) in combination with other drugs, including the PARP inhibitor Lynparza (olaparib), in patients with metastatic castration-resistant **prostate cancer**.
[LINK](#)
- **Novo Nordisk's** soon-to-be-released **insulin pens** will connect to **Glooko's** diasend platform
[LINK](#)
- **Teva** expects its generic version of **Mylan's EpiPen** to have about 25% share of the U.S. market by the end of 2019.
[LINK](#)
- **AstraZeneca's** R&D arm, **MedImmune**, will be absorbed into the overall company as it restructures its R&D units into specific therapy areas.
[LINK](#)
- **Pfizer** and **Eli Lilly** announce top-line results from Phase 3 study of **Tanezumab** in chronic low back pain
[LINK](#)
- **Takeda** has teamed up with the drug discovery unit at the University of Dundee to develop potential treatments for diseases including **Alzheimer's**.
[LINK](#)
- **Abbott** and **Novo Nordisk** have entered into a partnership to provide integrated digital solutions to people with **diabetes**
[LINK](#)
- **MSD's Keytruda** tops \$2 billion in quarterly sales
[LINK](#)
- **IQVIA** have confirmed they are to create **100 new jobs** in Dublin in the areas of clinical project management, data management, drug safety and biostatistics.
[LINK](#)
- **Pfizer** adjusts **Xeljanz** trial due to pulmonary embolism risk
[LINK](#)
- **MSD** is to buy Seattle-based biotechnology company **Immune Design** for \$300 million in cash.
[LINK](#)

NCPE Drug Updates

No updates this week.

Biosimilars/Biologics:

- **Eli Lilly** hints that it may pursue "Branded Biosimilars" of its own products
[LINK](#)

- **Pfizer** has received EC approval for **ZIRABEV™** (bevacizumab), a biosimilar to Avastin®
[LINK](#)
- Ahead of US biosimilar competition for **Humira**, the FDA is to give **AbbVie's Upadacitinib** priority review
[LINK](#)

Drug Approvals/Filings:

- NICE draft guidance has recommended **Roche's Perjeta** (pertuzumab) for a new breast cancer indication, after an improved price offer from the company.
[LINK](#)
- **Roche's entrectinib** - rival to **Bayer's Vitrakvi** - gets speedy FDA review
[LINK](#)
- FDA grants Priority Review to **Roche's Polatuzumab Vedotin** on Lymphoma
[LINK](#)
- **Pfizer** has received EC approval for **ZIRABEV™** (bevacizumab), a biosimilar to Avastin®
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Brexit:

- **Biotech** in post-Brexit Britain: the future for the UK's pharma-innovation engine?
[LINK](#)
- President of the European Commission **Jean-Claude Juncker** has said he was "not very optimistic" about Britain's chances of leaving the European Union with a deal, also warning that any failure to agree an orderly Brexit deal will be economically costly.
[LINK](#)
- The Government has published legislation to prepare for a possible no-deal Brexit including support legislation ensuring continued **reciprocal healthcare** for Irish and UK citizens.
[LINK](#)

Further reading:

- A new report, commissioned by **Cancer Research UK** and the **Greater Manchester Health and Social Care Partnership**, suggests that paying for cancer drugs based on how well they work in practice could help patients get new treatments faster.
[LINK](#)
- Sales of **generic oncology drugs** are set to surge. A report has forecasted that the generic oncology drugs market could register an impressive 6% CAGR up to the year 2028.
[LINK](#)