



*“Equity of Access to Medications & Healthcare
- current situation and the future”*

*17th October, 2019
Finnstown Castle Hotel, Lucan*

Proudly supported by:



Welcome.....

.... to our Equity of Access forum. With the continuing pressures on the National Drugs Budget, comes a wider and ongoing issue. Inequality of access to care & medication is routinely experienced by patients across many therapy areas. The PMI are bringing an expert panel together to facilitate a discussion on how this is impacting patient care; and the consequences of this inequity - both now and into the future.

Event Details:

Date: Thursday, 17th October, 2019
Time: 9.30am registration for 10am start
Venue: Finnstown Castle Hotel, Lucan
Format: 15 minutes presentation by each speaker. Followed by Q&A panel discussion.
Lunch: Networking lunch served approx 12.45pm

Agenda:

- 9.30am Registration tea/coffee
- 10.00 Welcome & sponsor address
- 10.05 **Dr Roisin Adams** - Head of HTA Strategy & External Engagement - NCPE and BeNeLuxA representative for Ireland
Topic: "A World Without HTA"
- 10.25 **Derrick Mitchell** - Chief Executive - IPPOSI
Topic: "The Value of Patient Data"
- 10.45 **Prof Walter Cullen** - GP & Professor of Urban General Practice - UCD School of Medicine
Topic: "How do we enhance access to evidence based treatments for those who need them the most?"
- 11.05 **Brenda Dooley & Marian HERNON** - AXIS Consulting
Topic: "Key findings from recent research into the experiences of patient organisations with Irish HTA submissions"
- 11.25 **Stephen Donnelly** - Health Spokesman - Fianna Fáil
- 11.45 **Dr Anne-Marie Baird** - Cancer Researcher & Patient Advocate - Lung Cancer Europe
Topic: "Equity of access - the patient reality"
- 12.05 **Megan Smith** - Senior Manager Medical Strategy - Irish Life Health
Topic: "The role of private healthcare in the Irish healthcare system"
- 12.25 Q&A Panel
- 12.40 Lunch

Proudly supported by:



Speakers (in order):

Dr Roisin Adams, Head of HTA Strategy and External Engagement – NCPE and BeNeLuxA representative for Ireland



Dr Roisin Adams,
Head of HTA Strategy
& External engagement

Roisin led the HTA team for a number of years before being seconded to the HSE to lead a new unit tasked with overseeing and managing high cost drugs in acute hospitals. She also co- chairs the HTA domain of the BeNeLuxA initiative and oversees the EUNetHTA work of the NCPE. She has held advisory positions for Department of Health, the Health Information and Quality Authority and policy direction at EU level.

Topic: "A World Without HTA"

Derrick Mitchell, Chief Executive – IPPOSI



Derrick Mitchell,
Chief Executive



Derick has over ten years experience of working in patient involvement, multi-stakeholder management, scientific communications and advocacy at both the national and European level, and has a strong interest in the area of patient and public involvement in research. Derick leads IPPOSI's participation in EUPATI, an initiative which is training patients to become involved in the medicines R&D process.

Topic: "The Value of Patient Data"

Prof Walter Cullen, GP & Professor of Urban General Practice – UCD School of Medicine



Prof Walter Cullen,
General Practitioner &
Professor of Urban General Practice



Before his current role, Walter was the Foundation Professor of General Practice at the University of Limerick Graduate Entry Medical School. He has just completed Irish based research on the treatment of Hepatitis C patients. Walter has a strong background in research and data collection in patient outcomes and long term cost benefits of treatment.

Topic: "How do we enhance access to evidence based treatments for those who need them the most?"

Brenda Dooley - Founding CEO – AXIS Consulting



Brenda Dooley,
Founding CEO



With over 15 years working in Patient Access, Brenda has expert knowledge of the Irish and UK healthcare systems and extensive experience in navigating routes to market for Orphan medicines. Brenda holds a M.Sc. in Health Economics, a BA (Hons) Business Studies and a Dip.(Hons) in Financial Management. She is a member of the Audit Committee at NUI Galway and involved in expert panels in EUCOPE and EMIG including the inaugural forum on Patient Involvement in HTA.

Marian Hernon, HTA Manager – AXIS Consulting



Marian Hernon,
HTA Manager



Marian holds an M.A in Health Promotion and is currently completing her PhD in Health Economics at TCD. She has worked in the area of population health and health services research for over 8 years, including academic positions and the HSE.

Topic: "Key findings from recent research into the experiences of patient organisations with Irish HTA submissions"

Stephen Donnelly, Health Spokesman - Fianna Fáil



Stephen first ran for office in 2011, in response to Ireland's growing economic and social crises. At first as an Independent, he became co-founder and joint leader of the Social Democrats, and moved to Fianna Fáil in early 2017. Stephen has worked across many sectors, including private equity, retail, public infrastructure, healthcare, education, international development, the voluntary and social sectors.

Topic: TBC

Dr Anne-Marie Baird, Cancer Researcher & Patient Advocate – Lung Cancer Europe



Anne-Marie is a dedicated patient advocate at both the national and European level, working to influence policy change and inspire patient driven research. She became involved in lung cancer patient advocacy, in 2012. Since then Anne-Marie has become a board member of Lung Cancer Europe (LuCE) in 2018 and currently serves as the LuCE representative on the European Cancer Organisation Patient Advisory Committee. She also chairs the International Association for the Study of Lung Cancer (IASLC) Communications Committee.

Topic: "Equity of access - the patient reality"

Megan Smith, Senior Manager Medical Strategy – Irish Life Health



As a qualified and registered physiotherapist, Megan's work experience ranges from work in public and private healthcare, rehabilitation, case management, health insurance and management consulting. Having studied and worked in South Africa, she has been exposed to healthcare from a grassroots, primary care level in rural 3rd world communities to private, state of the art facilities in 1st world environments. It is through partnering and collaborative work, she believes we can progress and achieve proactive and innovative health and wellness solutions which are accessible by everyone.

Topic: "The role of private healthcare in the Irish healthcare system"

Conor Brophy, Director Strategic Communications - Teneo



Conor will be the moderator at today's event. Prior to joining Teneo he was a journalist and presenter with RTÉ. He has reported on news, current affairs, business and economics on radio, television and online. He presented The Media Show on RTÉ Radio 1 and was a regular presenter on Morning Ireland and also News at One, Drivetime, The Business and This Week. Conor is a regular media and marketing columnist on with The Sunday Business Post.

Proudly supported by:

